

Headline **Sunway-Le Cordon Bleu link opens new hospitality era**  
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# Sunway-Le Cordon Bleu link opens new hospitality era

SUNWAY University College has consistently produced globally outstanding students in all its programmes and earned it a coveted position in the realm of higher education.

It's time-honoured partnerships, as early as in 1987, have produced an exceptional teaching fraternity dedicated to producing employable, all-round graduates with the skills necessary to compete in a global environment.

On Sept 18, 2006, Sunway signed a landmark affiliation agreement with Lancaster

University (LU), United Kingdom. Lancaster's ranking by The Times Good Universities Guide 2011 has risen to tenth place this year from 23rd place last year, making Lancaster University an elite Top 10 UK University.

Sunway-developed degrees are validated by Lancaster University, resulting in degrees that have curricula which are as intellectually as demanding as a top UK

degree with a high relevance to the Malaysian market.

Graduates are awarded two scrolls, one from Sunway and one from Lancaster University.

Under the Lancaster University partnership, five of its degrees are validated by the Lancaster University Management School, ranked 24th in the world by the Financial Times MBA Global Ranking 2010.

Joint degrees available under this affiliation are the B.Sc (Hons) in Business Studies, Business Management, Accounting & Finance, International Hospitality Management and International Tourism Management.

The B.Sc (Hons) Psychology degree programme is validated by Lancaster University's Psychology Department and the B.Sc (Hons) Information Systems and Information Technology degrees are validated by Lancaster's Departments of Computing and

Communication Systems.

In a major move, Sunway University College and Le Cordon Bleu, an internationally renowned institution synonymous with culinary excellence, recently signed Joint Venture and Validation arrangement agreements between the two institutions.

Under the validation arrangement, culinary aspects of the Sunway BSc Honours degree in International Hospitality Management will

be validated by Le Cordon Bleu, leading to the award of the Le Cordon Bleu Diplôme Culinaire d'Hôtelier, in addition to the degree by Sunway.

The collaboration with Le Cordon Bleu opens up a new era for culinary and hospitality education and training in Malaysia, bringing the expertise of a world famous culinary institution to Sunway, complementing the fine tradition of expert training in cuisine, and in hospitality, tourism and events management, that

already exists in the School of Hospitality, Tourism and Events Management at Sunway.

Sunway also has a long-standing partnership with Victoria University, Australia since 1994 to offer a twinning degree programme in business and with Western Michigan University since 1987 enabling it to offer a true credit transfer arrangement to US universities.

Sunway offers diplomas in Graphic & Multimedia Design, Interior Design, Fine Art, Performing Arts, Nursing, Hotel Management and Events Management as well.

The Cambridge GCE A-Level pre-university programme, established at Sunway since 1987, has earned the honour of being a University of Cambridge Fellowship Centre in recognition of its excellent track record.

For details on courses and scholarships, call 03-74918622 or visit [www.sunway.edu.my](http://www.sunway.edu.my)

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**Dr Andre Cointreau, president and CEO of Le Cordon Bleu International (left) and Tan Sri Dr Jeffrey Cheah getting ready to cut a cake signifying the start of the partnership between the two institutions.**