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### **DEGREE**Programme

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### **BUSINESS DEGREE PROGRAMME**AT SUNWAY COLLEGE JOHOR BAHRU

#### LOCAL AND INTERNATIONAL RECOGNITION

- ◆ Approved by the Ministry of Higher Education (MoHE)
- ◆ Accredited by the Malaysian Qualifications Agency (MQA)
- Recognised by Jabatan Perkhidmatan Awam (JPA)
- ◆ Accounting major recognised by CPA Australia and ACCA UK for entry and exemptions
- ◆ Marketing major recognised by the Australian Marketing Institute (AMI)

#### **VU BLOCK MODEL**

- The Smarter Way To Study

Experience a smarter, more engaging way to study with the VU Block Model, where you focus on one subject at a time. Inspired by similar models across North America and Europe, the award-winning\* VU Block Model is a proven success with students, educators and employers in Australia.

Instead of juggling multiple subjects at the same time, at VU you complete one subject at a time over a four week 'block'. Typically, you finish your block on a Friday and receive your results on the following Monday, meaning you can move into your next block with a sense of achievement.

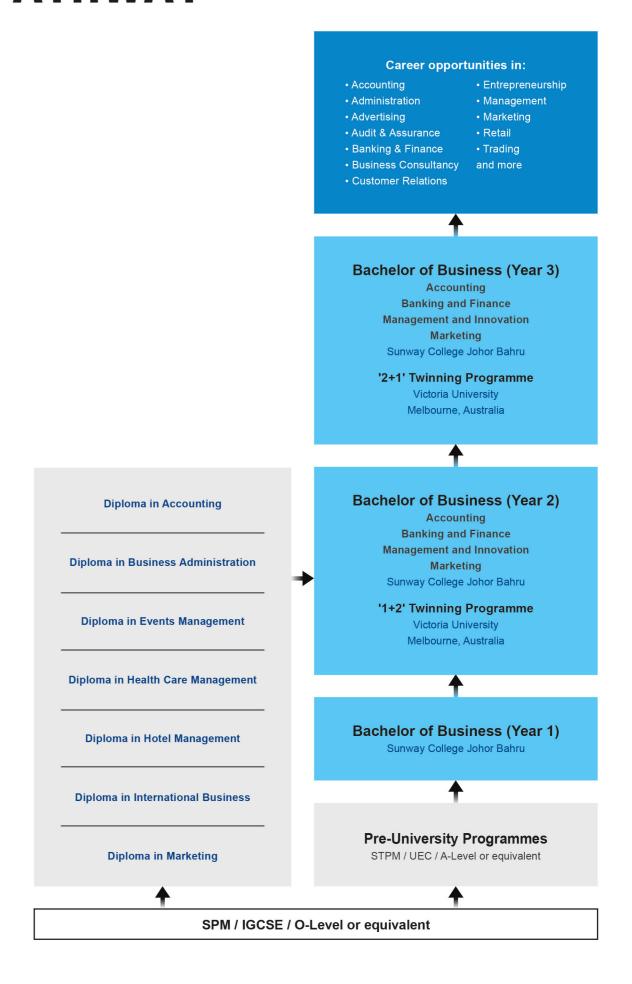
The VU Block Model focuses on developing problem-solving skills in real-world applications, and the ability to work collaboratively in teams.

#### **Semester Plan**



Each block focuses on one unit (subject) and includes all assessments.

### **PATHWAY**



<sup>\*</sup>No.1 learner engagement (Vic), 2020 QILT Student Experience Survey & 2021 Good Universities Guide

<sup>\*</sup>No.1 for employability, 2020 & 2021 QILT Employer Satisfaction Surveys

<sup>\*</sup>Excellence Award, Australian Financial Review Award for Teaching and Learning Excellence 2021

<sup>\*</sup>University Teaching Award, Winner 2020 Australian Award for University Teaching - First Year College Block Model teachers

## BACHELOR OF BUSINESS

3+0 in collaboration with Victoria University Melbourne, Australia

JPT/BPP(R3/340/6/0066/A7734)02/27

The programme is conducted according to the VU Block Model. Students complete one subject at a time over a four week 'block', usually with three, three-hour classes per week. Students will also complete all assessments for each unit within each four-week block and receive their results soon after the block finishes.

The curriculum offered is set by VU in Australia, ensuring a 100% Australian university education and all academic transcripts are provided by VU.

Major areas of study offered under the '3+0' or twinning programme at Sunway College Johor Bahru:

- Accounting
- Banking and Finance
- Management and Innovation
- Marketing

#### **Entry Requirements\***

Applicants are evaluated for admission based on the following entry requirements:

#### 1. Academic Requirements

- A-Levels: 10 points (CD / DDE) (A=10, B=8, C=6, D=4, E=2) Minimum two
   (2) subjects
- · STPM: CC with pass in Mathematics and English at SPM
- Foundation in Business: CGPA 2.0
- Australian Matriculation: ATAR 55
- Canadian Matriculation: 60%
- MUFY: 55%
- UEC: Minimum 5Bs, maximum 26 points from 5 subjects (A1 B6)

#### 2. English Language Requirements

- IELTS: Overall 6.0 (Academic Module) with no individual bands below 6.0
- TOEFL: Overall Internet Score 67 (Section score no less than Listening 12, Speaking 18, Reading 15, Writing 21)
- MUET: Band 4
- SPM English: A+ / A / A-
- · O-Level English: Credit
- ESL / English: Satisfactory level in Pre-University Programmes
- $\bullet$  UEC English: Distinction (A1 / A2) or B3 / B4 with maximum 22 points from 5 subjects (A1 B6)

#### **Additional Information**

- 1. As required by the Malaysian Qualifications Agency (MQA), students must undertake and pass all compulsory general studies modules specified according to the guidelines provided.
- 2. Credit transfers are available for holders of relevant diploma and professional qualifications, subject to approval.
- 3. Applicants who possess other qualifications such as diploma or foundation studies will be considered on a case-by-case basis.

#### **Programme Structure**

	BUSINESS CORE UNITS (7 UNITS)	BUSINESS CHALLENGE UNITS (3 UNITS)	
	BAO1101 Accounting for Decision Making		
	BCO1102 Information Systems for Business		
YEAR 1	BMO1102 Management & Organisation Behaviour	BPD1100 Integrated Business Challenge	
I EAR I	BEO1105 Economic Principles	Br D 1100 Integrated Business Challenge	
	BLO1105 Business Law		
	BEO1106 Business Statistics		
	BHO1171 Introduction to Marketing		
YEAR 2	MAJOR & MINOR UNITS (14 UNITS) Accounting Banking and Finance Management and Innovation	BPD2100 International Business Challenge	
	Marketing		
YEAR 3	• 7 major units	RPD3100 Applied Rusiness Challenge	
TEAR 3	4 discipline minor units     3 breadth minor units	BPD3100 Applied Business Challenge	

#### **ACCOUNTING**

#### **MAJOR UNITS**

BAO2000	Accounting Information Systems
BAO2001	Corporate Finance
BAO2202	Financial Accounting
BAO2203	Corporate Accounting
BAO2204	Management Accounting
BEO2006	Corporate Regulation
BAO3306*	Auditing
BAO3309	Advanced Financial Accounting
BLO2206*	Taxation Law & Practice

#### **BANKING AND FINANCE**

#### **MAJOR UNITS**

BAO2001	Corporate Finance
BEO2000	Financial Institutions and Monetary Theory
BEO2001	Commercial Banking and Finance
BAO3402	International Banking and Finance
BAO3403	Investment and Portfolio Management
BAO3404	Credit and Lending Decisions
BLO3405	Law of Financial Institutions and Securities

#### MANAGEMENT AND INNOVATION

#### **MAJOR UNITS**

BMO2000	Human Resource Management
BMO2002	Strategic Management
BMO2004	Business Ethics
BMO2005	Innovation and Entrepreneurship
BMO3000	Knowledge Management Practices for Innovative Organisation
BMO3332	Managing Organisational Change
BHO3373	International Marketing

#### **MARKETING**

#### **MAJOR UNITS**

BHO2259	Product & Services Innovations	
BHO2265	Integrated Marketing Communications	
BHO2285	Marketing Research	
BHO2434	Consumer Behaviour	
BHO3373	International Marketing	
BHO3435	Marketing Planning & Strategy	
BHO3439	Marketing Services & Experiences	

<sup>\*</sup> These units are compulsory for membership eligibility to professional accounting associations Note: The programme structure and units offered are subject to changes by VU.

<sup>\*</sup> VU reserves the right to adjust these at any time.

# SUNWAY COLLEGE RESIDENCE

THE ON-CAMPUS 4-STOREY HOSTEL PROVIDES A 'HOME AWAY FROM HOME' LIVING ENVIRONMENT WHERE RESIDENTS GET TO MEET NEW FRIENDS, GAIN EXPOSURE TO NEW CULTURE AND EXPERIENCE INDEPENDENT LIVING.

SCR provides amenities such as a study room, multi-purpose and recreational rooms, pantry, prayer room (surau), wireless internet connectivity, launderette, vending machines and a dedicated Residence Operations Office.

It is a 5-minute walk to the academic block and all other facilities at Sunway College Johor Bahru.

In addition to the installation of an electronic access card system on every level of the hostel block, the campus is manned 24 hours by security personnel and the Sunway auxiliary police.

Each unit is self-contained with bathrooms, water heaters, a pantry with refrigerator, a dining and living room. Also included in each bedroom are single beds, individual study tables and personal wardrobes to ensure each resident enjoys personal space and privacy despite being with friends.









Scan here for details



## TAN SRI JEFFREY CHEAH ENTRANCE SCHOLARSHIP

Awarded to enrolling freshmen in recognition of their excellent academic achievements prior to admission into a new programme in Sunway College Johor Bahru.

Entry Qualification	RM10,000 Award	RM15,000 Award
A-Levels	AB	AA
Australian Matriculation (AUSMAT)	≥ ATAR 85	≥ ATAR 90
Australian Year 12	≥ ATAR 90	≥ ATAR 95
Canadian Year 12	≥ 90%	≥ 95%
International Baccalaureate Diploma (6 subjects excluding DP core)	31-35	≥ 36
Monash University Foundation Year (MUFY)	≥ 85	≥ 90
Foundation in Business (by Sunway College JB)	≥ CGPA 3.50	≥ CGPA 3.80
Foundation*	≥ 90% <b>OR</b> ≥ CGPA 3.75	≥ 95% <b>OR</b> ≥ CGPA 3.95
Sijil Tinggi Persekolahan Malaysia (STPM) (based on 2 subjects)	≥ CGPA 3.50	≥ CGPA 3.80
Unified Examination Certificate (UEC) (5 Subjects)	8-10 pts	5-7 pts
Diploma (by Sunway College JB)	≥ 80%	≥ 90%
Diploma*	≥ 90% OR ≥ CGPA 3.75	≥ 95% OR ≥ CGPA 3.95

<sup>\*</sup> MQA accredited programmes from other institutions

#### **Bursary and Financial Aid**

- RM6,000 Chinese Independent School (CIS) Bursary
- 10% Continuing Bursary
- PTPTN Education Loan
- · EPF Education Withdrawal



Scan here for details of Scholarship and Financial Aid



#### **ADDRESS**

No. 3, Jalan Austin Heights Utama, Taman Mount Austin, 81100 Johor Bahru, Johor, Malaysia.

#### **ENQUIRIES**

+607-359 6880

+019-750 1707











**SunwayCollegeJB** 

#### **PRE-UNIVERSITY PROGRAMMES**

Australian Matriculation (AUSMAT)

JPT/BPP(R2/010/3/0333/A6660)12/25

Cambridge GCE Advanced Level

Foundation in Business

JPT/BPP(N/340/3/0766/MQA/FA11369)01/24

Monash University Foundation Year (MUFY) in collaboration with Monash International, Australia

JPT/BPP(R2/010/3/0325/A6437)10/25

#### **DIPLOMA PROGRAMMES**

Accounting

JPT/BPP(N/344/4/0543/MQA/FA12296)08/24

**Business Administration** 

**Events Management** 

Health Care Management

JPT/BPP(N/720/4/0122/MQA/FA10030)10/23

Hotel Management

Information Technology

International Business

JPT/BPP(N/345/4/1086/MQA/FA9015)02/28

Marketing

JPT/BPP(N/342/4/0207/MQA/FA9016)02/28

#### **DEGREE PROGRAMME**

Bachelor of Business

3+0 in collaboration with Victoria University Melbourne,

Australia

JPT/BPP(R3/340/6/0066/A7734)02/27

#### PROFESSIONAL ACCOUNTING **PROGRAMMES**

ACCA Foundation in Accountancy (FIA) JPT/BPP(B2/344/3/0350/A4688)04/25

**ACCA Qualification** 

#### **CERTIFICATE PROGRAMMES**

Certificate in Business Studies

JPT/BPP(N/340/3/0798/MQA/PA14526)04/26

Certificate in Hotel Operations

JPT/BPP(R2/811/3/0123/MQA/FA2379)03/28



#### www.sunway.edu.my/jb