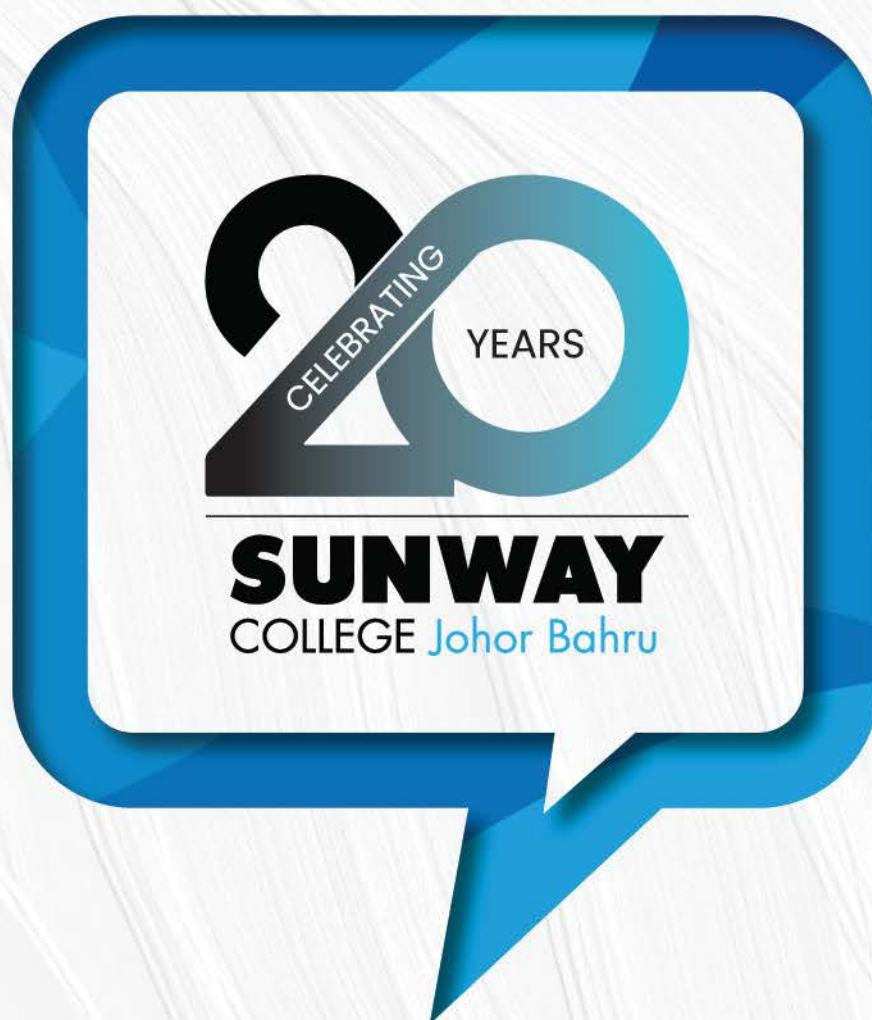


2024



# BACHELOR OF BUSINESS

3+0 in collaboration with Victoria University Melbourne, Australia



# VU BUSINESS DEGREE

## – A global qualification

Sunway College Johor Bahru is proud to offer the Bachelor of Business in partnership with Victoria University (VU), a world-class university based in Melbourne, Australia.

Studying the Bachelor of Business in JB, you follow the identical high-quality course structure as a student in Australia, benefitting from VU's unique study model (VU Block Model®) - offering flexible and focused learning.

Specialise in one of a range of exciting majors and graduate business-ready with practical industry experience and cutting-edge digital skills. In your second or third year, you can choose to study with VU in Melbourne, Australia's best student city\*.

The VU Bachelor of Business is a globally recognised qualification, accredited by industry and government bodies both locally and internationally.

- ◆ Approved by the Ministry of Higher Education (MOHE)
- ◆ Accredited by the Malaysian Qualifications Agency (MQA)



# VU BLOCK MODEL®

## – Focused, flexible learning

Experience a smarter, more engaging way to study with the award-winning VU Block Model®. Instead of studying multiple subjects at once, you complete one subject at a time over four-week 'blocks'.

Learning in interactive, workshop-style classes where you get to know your teachers and classmates, you'll put theory into practice, apply your knowledge to real-world scenarios, and receive fast feedback on your assessments.

You'll study in three-hour classes, three days a week, enabling you to balance study with other commitments. The VU Block Model® offers enhanced focus and flexibility to help you achieve your best.

## Semester Plan



Each block focuses on one unit (subject) and includes all assessments.

\*QS Best Student Cities 2024 (Melbourne ranks 4th in the world)

# VICTORIA UNIVERSITY

## – A world-class education

VU is a world-class university, celebrated for its inclusive environment, industry connections and innovative approach to education. As an Australian public university, VU offers internationally recognised qualifications, from vocational education to postgraduate degrees.

With a history dating back over a century, VU provides an exceptional experience to over 40,000 students currently enrolled on campuses in Melbourne and beyond.

The University is currently ranked:

- ◆ #1 in Australia for Professional Skills\*
- ◆ #1 in Victoria for Quality of Entire Educational Experience\*\*
- ◆ Top 2% of all universities worldwide^

# WELCOME TO MELBOURNE

## – Australia's best student city



In the second or third year of the Bachelor of Business, you're welcome to transfer to study with VU in Melbourne. Experience the attractive lifestyle and exciting opportunities of Australia's best student city.

VU's state-of-the-art campuses in the centre and west of Melbourne offer industry-focused facilities and welcoming communities. Our City Campus features the brand-new, 32-level VU City Tower in the heart of Melbourne's central business district.

With over 4000 industry partners, VU keeps all courses up-to-date with the latest technology and trends and supports you to benefit from work placements and employability programs to kick-start your career. VU also offers an exciting range of postgraduate business degrees, giving you the opportunity to specialise further and take your career to the next level.

For further details, visit:

[www.vu.edu.au/study-at-vu/courses/business](http://www.vu.edu.au/study-at-vu/courses/business)



Image source:  
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\*QILT 2022 Employer Satisfaction Survey – No. 1 for technical skills (application of technical and professional knowledge)

\*\*QILT 2022 International Student Experience Survey

^Times Higher Education (THE) World University Rankings 2024



## Entry Requirements\*

Applicants are evaluated for admission based on the following entry requirements:

### 1. Academic Requirements

- A-Levels: 10 points (CD / DDE) (A=10, B=8, C=6, D=4, E=2) Minimum two (2) subjects
- STPM: CC with pass in Mathematics and English at SPM
- Foundation in Business: CGPA 2.0
- Australian Matriculation: ATAR 55
- Canadian Matriculation: 60%
- MUFY: 55%
- UEC: Minimum 5Bs, maximum 26 points from 5 subjects (A1 – B6)

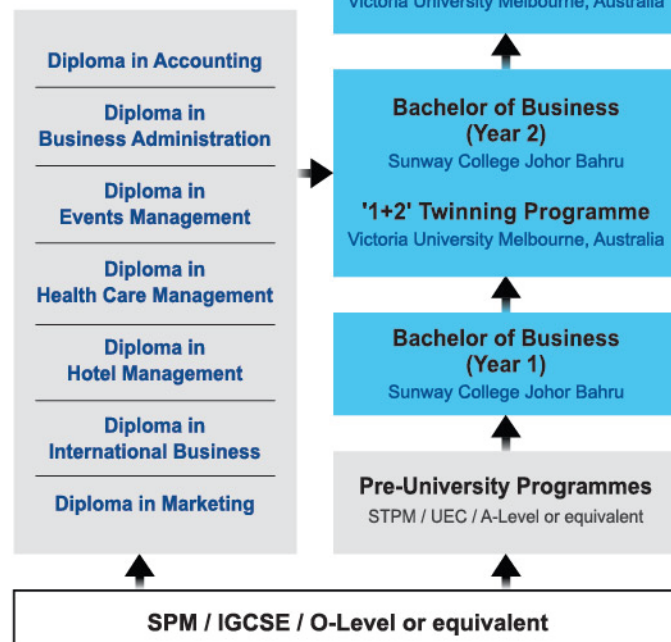
### 2. English Language Requirements

- IELTS: Overall 6.0 (Academic Module) with no individual bands below 6.0
- TOEFL: Overall Internet Score 67 (Section score no less than Listening 12, Speaking 18, Reading 15, Writing 21)
- MUET: Band 4
- SPM English: A+ / A / A-
- O-Level English: Credit
- ESL / English: Satisfactory level in Pre-University Programmes
- UEC English: Distinction (A1 / A2) or B3 / B4 with maximum 22 points from 5 subjects (A1 – B6)

## Additional Information

1. As required by the Malaysian Qualifications Agency (MQA), students must undertake and pass all compulsory general studies modules specified according to the guidelines provided.
2. Credit transfers are available for holders of relevant diploma and professional qualifications, subject to approval.
3. Applicants who possess other qualifications such as diploma or foundation studies will be considered on a case-by-case basis.

## Pathway



## Programme Structure

	<b>BUSINESS CORE UNITS (7 UNITS)</b>	<b>BUSINESS CHALLENGE UNITS (3 UNITS)</b>
<b>YEAR 1</b>	BAO1101 Accounting for Decision Making BCO1102 Information Systems for Business BMO1102 Management & Organisation Behaviour BEO1105 Economic Principles BLO1105 Business Law BEO1106 Business Statistics BHO1171 Introduction to Marketing	BPD1100 Integrated Business Challenge
<b>YEAR 2</b>	<b>MAJOR &amp; MINOR UNITS (14 UNITS)</b> <b>Accounting</b> <b>Banking and Finance</b> <b>Management and Innovation</b> <b>Marketing</b> • 7 major units • 4 discipline minor units • 3 breadth minor units	BPD2100 International Business Challenge
<b>YEAR 3</b>		BPD3100 Applied Business Challenge

### ACCOUNTING MAJOR UNITS

BAO2000	Accounting Information Systems
BAO2001	Corporate Finance
BAO2202	Financial Accounting
BAO2203	Corporate Accounting
BAO2204	Management Accounting
BEO2006	Corporate Regulation
BAO3306*	Auditing
BAO3309	Advanced Financial Accounting
BLO2206*	Taxation Law & Practice

### BANKING AND FINANCE MAJOR UNITS

BAO2001	Corporate Finance
BEO2000	Financial Institutions and Monetary Theory
BEO2001	Commercial Banking and Finance
BAO3402	International Banking and Finance
BAO3403	Investment and Portfolio Management
BAO3404	Credit and Lending Decisions
BLO3405	Law of Financial Institutions and Securities

### MANAGEMENT AND INNOVATION MAJOR UNITS

BMO2000	Human Resource Management
BMO2002	Strategic Management
BMO2004	Business Ethics
BMO2005	Innovation and Entrepreneurship
BMO3000	Knowledge Management Practices for Innovative Organisation
BMO3332	Managing Organisational Change
BHO3373	International Marketing

### MARKETING MAJOR UNITS

BHO2259	Product & Services Innovations
BHO2265	Integrated Marketing Communications
BHO2285	Marketing Research
BHO2434	Consumer Behaviour
BHO3373	International Marketing
BHO3435	Marketing Planning & Strategy
BHO3439	Marketing Services & Experiences

\* VU reserves the right to adjust these at any time.

\* These units are compulsory for membership eligibility to professional accounting associations  
Note : The programme structure and units offered are subject to changes by VU.



# SUNWAY COLLEGE RESIDENCE

THE ON-CAMPUS 4-STOREY HOSTEL PROVIDES A 'HOME AWAY FROM HOME' LIVING ENVIRONMENT WHERE RESIDENTS GET TO MEET NEW FRIENDS, GAIN EXPOSURE TO NEW CULTURE AND EXPERIENCE INDEPENDENT LIVING.

SCR provides amenities such as a study room, multi-purpose and recreational rooms, pantry, prayer room (surau), wireless internet connectivity, launderette, vending machines and a dedicated Residence Operations Office.



It is a 5-minute walk to the academic block and all other facilities at Sunway College Johor Bahru.

In addition to the installation of an electronic access card system on every level of the hostel block, the campus is manned 24 hours by security personnel and the Sunway auxiliary police.

Each unit is self-contained with bathrooms, water heaters, a pantry with refrigerator, a dining and living room. Also included in each bedroom are single beds, individual study tables and personal wardrobes to ensure each resident enjoys personal space and privacy despite being with friends.



Scan here for details



# TAN SRI JEFFREY CHEAH ENTRANCE SCHOLARSHIP

Awarded to enrolling freshmen in recognition of their excellent academic achievements prior to admission into a new programme in Sunway College Johor Bahru.

Entry Qualification	RM10,000 Award	RM15,000 Award
A-Levels	AB	AA
Australian Matriculation (AUSMAT)	≥ ATAR 85	≥ ATAR 90
Australian Year 12	≥ ATAR 90	≥ ATAR 95
Canadian Year 12	≥ 90%	≥ 95%
International Baccalaureate Diploma (6 subjects excluding DP core)	31-35	≥ 36
Monash University Foundation Year (MUFY)	≥ 85	≥ 90
Foundation in Business (by Sunway College JB)	≥ CGPA 3.50	≥ CGPA 3.80
Foundation*	≥ 90% OR ≥ CGPA 3.75	≥ 95% OR ≥ CGPA 3.95
Sijil Tinggi Persekolahan Malaysia (STPM) (based on 2 subjects)	≥ CGPA 3.50	≥ CGPA 3.80
Unified Examination Certificate (UEC) (5 Subjects)	8-10 pts	5-7 pts
Diploma (by Sunway College JB)	≥ 80% ≥ CGPA 3.50**	≥ 90% ≥ CGPA 3.80**
Diploma*	≥ 90% OR ≥ CGPA 3.75	≥ 95% OR ≥ CGPA 3.95

\* MQA accredited programmes from other institutions

\*\* Applicable for August 2022 diploma intakes onwards

## Bursary and Financial Aid

- RM6,000 Chinese Independent School (CIS) Bursary
- 10% Continuing Bursary
- PTPTN Education Loan
- EPF Education Withdrawal



Scan here for details of  
Scholarship and Financial Aid



## **SUNWAY** COLLEGE *Johor Bahru*

SUNWAY COLLEGE JOHOR BAHRU DK265 (J)  
No. 3, Jalan Austin Heights Utama,  
Taman Mount Austin, 81100 Johor Bahru,  
Johor, Malaysia.

### **ENQUIRIES**

✉ [infojb@sunway.edu.my](mailto:infojb@sunway.edu.my)

☎ +607-359 6880

☎ +019-750 1707



**SunwayCollegeJB**

Jeffrey Cheah  
Foundation   
*Nurturing the Seeds of Wisdom*

**[www.sunway.edu.my/jb](http://www.sunway.edu.my/jb)**

*Information is correct at the time of printing. (November 2023)*

### **PRE-UNIVERSITY PROGRAMMES**

**Australian Matriculation (AUSMAT)**

JPT/BPP(R2/0011/3/0025/A6660)12/25

**Cambridge GCE Advanced Level**

JPT/BPP(R2/0011/3/0040/A6436)10/25

**Foundation in Business**

JPT/BPP(R/0410/3/0766/MQA/FA11369)01/29

**Monash University Foundation Year (MUFY)**

*in collaboration with Monash International, Australia*

JPT/BPP(R2/0011/3/0041/A6437)10/25

### **DIPLOMA PROGRAMMES**

**Accounting**

JPT/BPP(R/0411/4/0054/MQA/FA12286)08/29

**Business Administration**

JPT/BPP(R2/345/4/0749/A6479)10/25

**Events Management**

JPT/BPP(R/812/4/0153/MQA/FA8215)02/27

**Health Care Management**

JPT/BPP(R/720/4/0122/MQA/FA10030)10/28

**Hotel Management**

JPT/BPP(R2/811/4/0105/A7817)02/28

**Information Technology**

JPT/BPP(R3/481/4/0005/A6439)04/26

**International Business**

JPT/BPP(R/345/4/1086/MQA/FA9015)02/28

**Marketing**

JPT/BPP(R/342/4/0207/MQA/FA9016)02/28

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JPT/BPP(R3/340/6/0066/A7734)02/27



### **CERTIFICATE PROGRAMMES**

**Certificate in Business Studies**

JPT/BPP(N/340/3/0798/MQA/FA14526)04/26

**Certificate in Hotel Operations**

JPT/BPP(R2/811/3/0123/MQA/FA2379)03/28