

SUNWAY
COLLEGE Johor Bahru

DEGREE PROGRAMME

Bachelor of Business

3+0 in collaboration with Victoria University Melbourne, Australia

IDENTICAL TO AUSTRALIA



WHY DO STUDENTS CHOOSE OUR BUSINESS DEGREE PROGRAMME?

LOCAL AND INTERNATIONAL RECOGNITION

- Approved by the Ministry of Higher Education (MoHE)
- Accredited by the Malaysian Qualifications Agency (MQA)
- Recognised by Jabatan Perkhidmatan Awam (JPA)
- Recognised by CPA Australia and ACCA UK for entry and exemptions

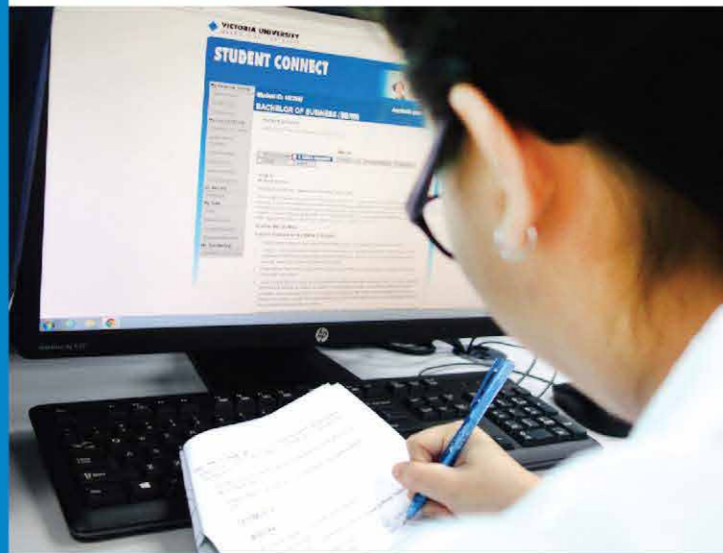
Victoria University ranked among top

2%*

of universities worldwide

* by Times Higher Education World University Rankings 2018

E-LEARNING SYSTEM



PROGRAMME FLEXIBILITY

- 1+2*
- 2+1*

* Twinning Programme

AUSTRALIAN LEARNING EXPERIENCE



BACHELOR OF BUSINESS

The programme aims to equip students with the necessary skills to perform a wide range of job functions in addition to developing a sound business education. Its comprehensive theoretical and practical content aims to help graduates develop the skills to play an integral role within the organisation.

The curriculum offered is set by VU in Australia, ensuring a 100% Australian University education. In addition, all tests and examinations are conducted concurrently with the campus in Australia and the academic transcripts are provided by VU.

VU Australian academics regularly lecture at Sunway College Johor Bahru and provide academic counselling to the students every semester. Their visits provide quality assurance and an Australian learning experience for the students.



Major areas of study offered under the '3+0' or twinning programme at Sunway College Johor Bahru:

- Accounting
- Marketing
- Management and Innovation

Please refer to the university's website: www.vu.edu.au for other major areas of study.

Entry Requirements

ACADEMIC REQUIREMENT	
A-Levels	10 points (CD/DDE)
STPM	CC with pass in Mathematics and English at SPM
Australian Matriculation	ATAR 60
Canadian Matriculation	60%
MUFY	220
UEC	Minimum 5Bs, maximum 26 points from 5 subjects

ENGLISH REQUIREMENT	
IELTS	6.0 (No band less than 6.0)
TOEFL	550 (Computer-based test 213) and TWE 5.0
MUET	Band 4
O-Level English (1119)	Credit
ESL / English	Satisfactory level in Pre-University Programmes
UEC English	Distinction (A1/A2) or B3/B4 with maximum 22 points from 5 subjects

Additional Information

1. As required by the Malaysian Qualifications Agency (MQA), students must undertake and pass all compulsory general studies modules specified according to the guidelines provided.
2. Credit transfers are available for holders of relevant diploma and professional qualifications, subject to approval.
3. Applicants who possess other qualifications such as diploma or foundation studies will be considered on a case-by-case basis.

Programme Structure

YEAR 1		YEAR 2		YEAR 3	
Business Core Units (7 units)		Major & Minor Units (14 units)			
BAO1101	Accounting for Decision Making	ACCOUNTING • 7 major units • 4 discipline minor units • 3 breadth minor units MARKETING • 7 major units • 4 discipline minor units • 3 breadth minor units MANAGEMENT AND INNOVATION • 7 major units • 4 discipline minor units • 3 breadth minor units			
BCO1102	Information Systems for Business				
BMO1102	Management & Organisation Behaviour				
BEO1105	Economic Principles				
BLO1105	Business Law				
BEO1106	Business Statistics				
BHO1171	Introduction to Marketing				
BUSINESS CHALLENGE UNITS (3 UNITS)					
BPD1100	Integrated Business Challenge	BPD2100	International Business Challenge	BPD3100	Applied Business Challenge
ACCOUNTING MAJOR UNITS		MARKETING MAJOR UNITS		MANAGEMENT AND INNOVATION MAJOR UNITS	
BAO2000	Accounting Information Systems	BHO2259	Product & Services Innovations	BMO2002	Strategic Management
BAO2001	Corporate Finance	BHO2265	Integrated Marketing Communications	BMO2004	Business Ethics
BAO2202	Financial Accounting	BHO2285	Marketing Research	BMO2005	Innovation and Entrepreneurship
BAO2203	Corporate Accounting	BHO2434	Consumer Behaviour	BMO3000	Knowledge Management Practices for Innovative Organisation
BAO2204	Management Accounting	BHO3373	International Marketing	BMO3001	Entrepreneurial Business Issues
BLO2205	Corporate Law	BHO3435	Marketing Planning & Strategy	BMO3001	Entrepreneurial Business Issues
*BLO2206	Taxation Law & Practice	BHO3439	Marketing Services & Experiences	BMO3332	Managing Organisational Change
*BAO3306	Auditing			BMO3352	International Management
BAO3309	Advanced Financial Accounting				

* These units are recommended for membership eligibility to Professional Accounting associations

REFLECTIONS



Ng Yi Kee

I was fortunate to live only 5km away from a well established institution, Sunway College Johor Bahru. The availability of an Australian degree offered entirely in Johor Bahru was an obvious choice for me as this provided substantial savings for a well-regarded qualification from a foreign university at a fraction of the cost. More importantly, the exposure we received on the application of business and leadership concepts throughout the Business Challenge units was truly an invaluable learning experience unique to the VU programme. I feel more confident in facing the prospect of managing a team in my future career, thanks to my experience as team leader during my final year project.

My most valuable take-away from the Victoria University Bachelor of Business programme at Sunway College Johor Bahru was the in-depth knowledge gained throughout the course and the opportunities to be inspired by success stories from real-life interviews with entrepreneurs. We are fortunate that the programme provides students the opportunity to be taught by visiting faculty lecturers from Melbourne, who bring with them an international perspective and information about market trends from Australia.

Heng Gui Hong



My parents wanted me to remain close to home so I left the decision to them - as long as I had the opportunity to further my studies, I was happy. The Diploma in Business Administration and then the VU business degree at Sunway College Johor Bahru turned out to be a great choice! I have grown to be a responsible and disciplined young adult, able to manage my time well. I am also a great advocator of the popular saying, 'work hard and play hard' and offer this advice to all future students who are considering to pursue their Bachelor of Business with VU. Upon graduating, I have decided to take advantage of the exemptions my degree receives and continue with the final level en-route to the ACCA Qualification.



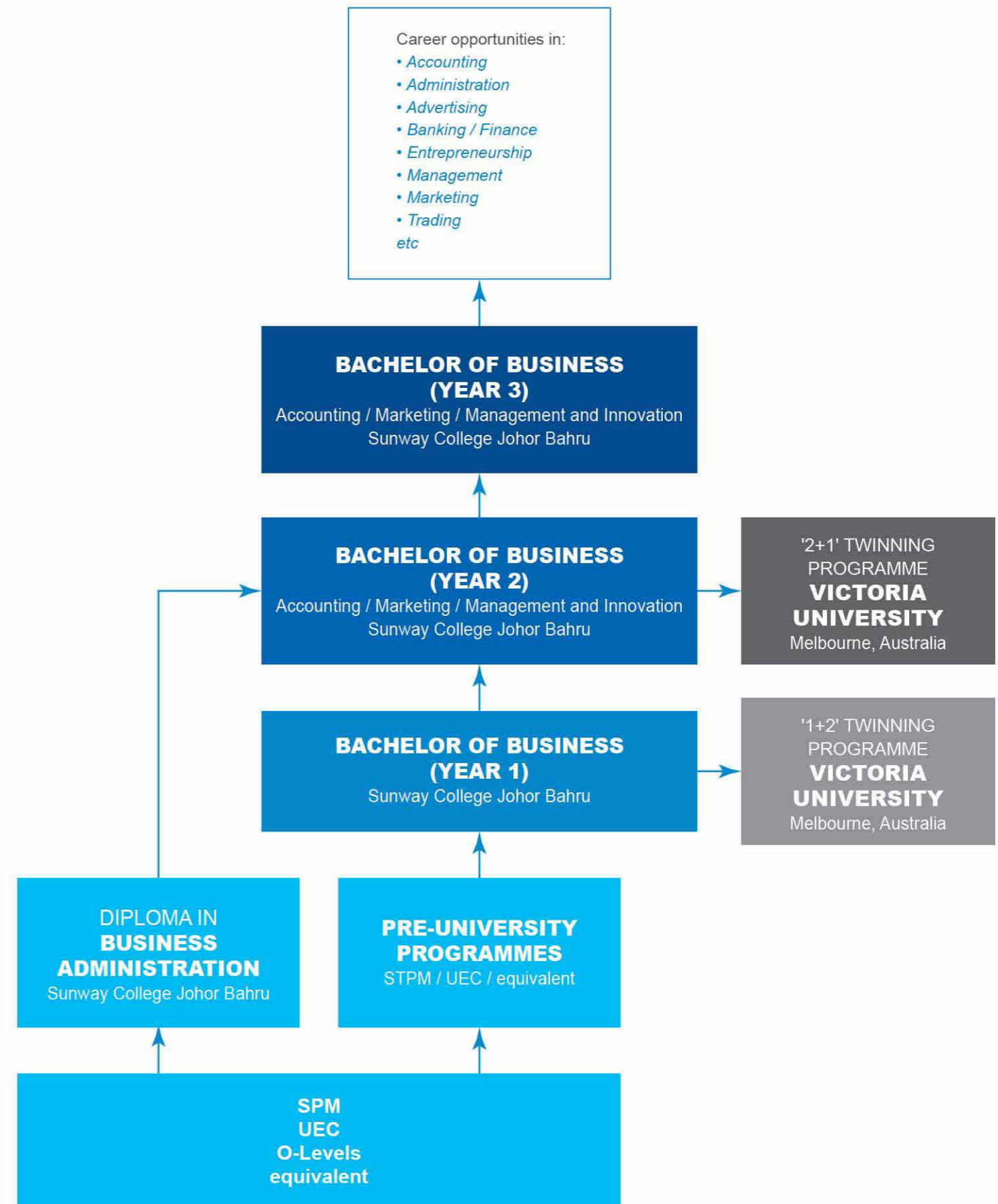
Kelvin Lee Ren Jue

I was offered a scholarship to study A-Levels at Sunway College Johor Bahru and thereafter decided to continue my undergraduate degree through the Victoria University Bachelor of Business delivered entirely in Johor Bahru. My three years flew by in a flurry of assignments, projects and assessments but not before I had the opportunity to forge lasting friendships and acquire soft skills which I still take with me wherever I go. My lecturers spared no effort in ensuring the effective delivery of knowledge as well as facilitate the ability to develop deep and critical thinking while encouraging independent learning. As a whole, I found the VU programme effective as there are examinations to gauge our understanding while the coursework ensures we apply what we have learnt. I can truly say that as VU graduates, we are able to step out confidently and build our careers.

Kua Xin Yun



PATHWAY



PRE-UNIVERSITY PROGRAMMES

Australian Matriculation (AUSMAT)
Cambridge A-Levels
Monash University Foundation Year (MUFY)

DIPLOMA PROGRAMMES

Diploma in Business Administration
Diploma in Events Management
Diploma in Hotel Management
Diploma in Information Technology
Diploma in International Business*
Diploma in Marketing*

DEGREE PROGRAMME

Bachelor of Business

PROFESSIONAL ACCOUNTING PROGRAMMES

ACCA Qualification
Certified Accounting Technician (CAT)

OTHER PROGRAMMES

Certificate in Hotel Operations
Intensive English Programme (IEP)

*Subject to MoHE approval

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SunwayCollegeJB Information is correct at the time of printing. (October 2017)

Jeffrey Cheah
Foundation 

Nurturing the Seeds of Wisdom

JPT/BPP(A6660)12/20 JPT/BPP(A6436)10/20 JPT/BPP(A6437)10/20 JPT/BPP(A6479)10/20 JPT/BPP(A7817)02/18 JPT/BPP(A6439)04/21 JPT/BPP(A7734)02/22 JPT/BPP(A4687)10/20
JPT/BPP(A4688)04/20 JPT/BPP(MQA/FA2379)03/18 JPT/BPP(R/KJP/00028)11/20 JPT/BPP(R/KJP/00029)11/20 JPT/BPP(PA8215)02/22