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### **DEGREE**Programme

ting Banking and Finance Management and Innovation Marketing Accounting Banking Accounting

### BUSINESS DEGREE PROGRAMME AT SUNWAY COLLEGE JOHOR BAHRU

#### LOCAL AND INTERNATIONAL RECOGNITION

- ◆ Approved by the Ministry of Higher Education (MoHE)
- ◆ Accredited by the Malaysian Qualifications Agency (MQA)
- ◆ Recognised by Jabatan Perkhidmatan Awam (JPA)
- ◆ Recognised by CPA Australia and ACCA UK for entry and exemptions
- ◆ Recognised by the Australian Marketing Institute (AMI)

CURRICULUM FROM AUSTRALIA

E-LEARNING SYSTEM

PROGRAMME FLEXIBILITY TWINNING PROGRAMME 1+2/2+1

INDUSTRY RELEVANT









Source: 2020 Employer Satisfaction Survey - 'Employability Skills' Ranking

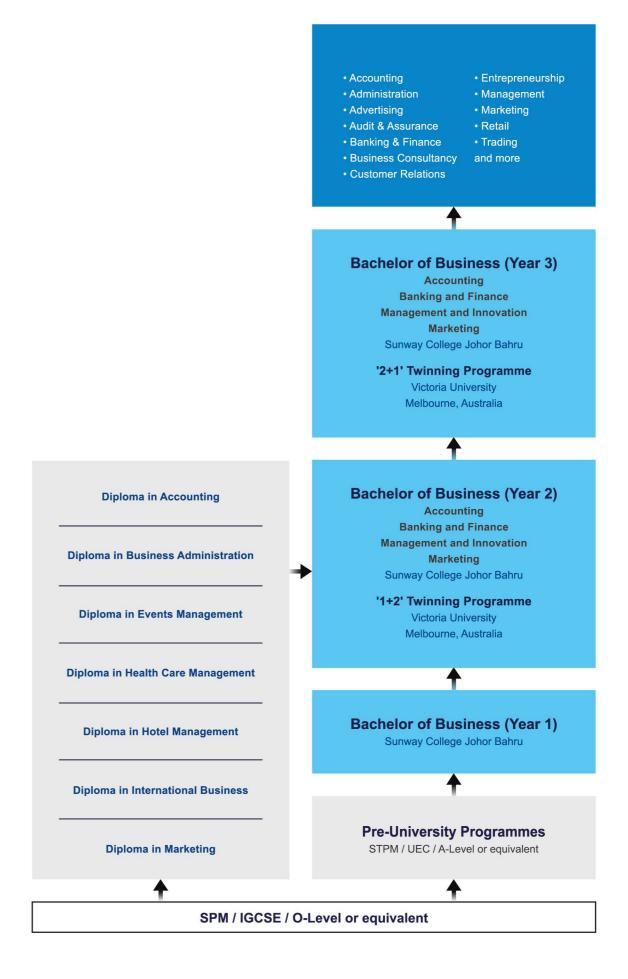


Sunway College Johor Bahru is proud to have partnered with Victoria University Australia to deliver this excellent programme since 2007 and we are happy to have witnessed the career success of our many graduates over the years. Choose from a range of four majors - Accounting, Banking and Finance, Management and Innovation or Marketing to specialise in an area that you prefer. Each specialisation will present its own unique focus while at the same time equipping you with all the necessary knowledge and skills to have a head-start in your chosen field.

I AM SURE, YOU WILL HAVE A BRIGHT FUTURE AS A VICTORIA UNIVERSITY BACHELOR OF BUSINESS GRADUATE AND LOOK FORWARD TO WELCOME YOU TO SUNWAY COLLEGE JOHOR BAHRU SOON!

ONG MEI MEI
Deputy Principal

### **PATHWAY**



# BACHELOR OF BUSINESS

3+0 in collaboration with Victoria University Melbourne, Australia

JPT/BPP(R2/340/6/0066/A7734)02/27

The programme aims to equip students with the necessary skills to perform a wide range of job functions in addition to developing a sound business education. Its comprehensive theoretical and practical content aims to help graduates develop the skills to play an integral role within the organisation.

The curriculum offered is set by VU in Australia, ensuring a 100% Australian university education and all academic transcripts are provided by VU.

Major\* areas of study offered under the '3+0' or twinning programme at Sunway College Johor Bahru:

- Accounting
- Banking and Finance
- Management and Innovation
- Marketing

#### **Entry Requirements\*\***

Applicants are evaluated for admission based on the following entry requirements:

#### 1. Academic Requirements

- A-Levels: 10 points (CD / DDE) (A=10, B=8, C=6, D=4, E=2) Minimum two
   (2) subjects
- STPM: CC with pass in Mathematics and English at SPM
- Foundation in Business: CGPA 2.0
- Australian Matriculation: ATAR 55
- · Canadian Matriculation: 60%
- MUFY: 55%
- UEC: Minimum 5Bs, maximum 26 points from 5 subjects (A1 B6)

#### 2. English Language Requirements

- IELTS: Overall 6.0 (Academic Module) with no individual bands below 6.0
- TOEFL: Overall Internet Score 67 (Section score no less than Listening 12, Speaking 18, Reading 15, Writing 21)
- MUET: Band 4
- O-Level English (1119): Credit
- ESL / English: Satisfactory level in Pre-University Programmes
- UEC English: Distinction (A1 / A2) or B3 / B4 with maximum 22 points from 5 subjects (A1 – B6)

#### **Additional Information**

- As required by the Malaysian Qualifications Agency (MQA), students must undertake and pass all compulsory general studies modules specified according to the guidelines provided.
- 2. Credit transfers are available for holders of relevant diploma and professional qualifications, subject to approval.
- Applicants who possess other qualifications such as diploma or foundation studies will be considered on a case-by-case basis.

#### **Financial Aid**



Chinese Independent School Bursary



Perbadanan Tabung Pendidikan Tinggi Nasional (PTPTN)



Employees Provident

#### **Programme Structure**

	BUSINESS CORE UNITS (7 UNITS)	BUSINESS CHALLENGE UNITS (3 UNITS)
YEAR 1	BAO1101 Accounting for Decision Making BCO1102 Information Systems for Business BMO1102 Management & Organisation Behaviour BEO1105 Economic Principles BLO1105 Business Law BEO1106 Business Statistics BHO1171 Introduction to Marketing	BPD1100 Integrated Business Challenge
YEAR 2	MAJOR & MINOR UNITS (14 UNITS) Accounting Banking and Finance Management and Innovation	BPD2100 International Business Challenge
YEAR 3	<ul><li>Marketing</li><li>7 major units</li><li>4 discipline minor units</li><li>3 breadth minor units</li></ul>	BPD3100 Applied Business Challenge

#### **ACCOUNTING**

#### **MAJOR UNITS**

BAO2000	Accounting Information Systems
BAO2001	Corporate Finance
BAO2202	Financial Accounting
BAO2203	Corporate Accounting
BAO2204	Management Accounting
BEO2006	Corporate Regulation
BAO3306*	Auditing
BAO3309	Advanced Financial Accounting
BLO2206*	Taxation Law & Practice

**MANAGEMENT AND INNOVATION** 

#### **MAJOR UNITS**

BMO2000	Human Resource Management
BMO2002	Strategic Management
BMO2004	Business Ethics
BMO2005	Innovation and Entrepreneurship
BMO3000	Knowledge Management Practices for Innovative Organisation
BMO3332	Managing Organisational Change
BHO3373	International Marketing

#### **BANKING AND FINANCE**

#### **MAJOR UNITS**

BAO2001	Corporate Finance
BEO2000	Financial Institutions and Monetary Theory
BEO2001	Commercial Banking and Finance
BAO3402	International Banking and Finance
BAO3403	Investment and Portfolio Management
BAO3404	Credit and Lending Decisions
BLO3405	Law of Financial Institutions and Securities

#### **MARKETING**

#### **MAJOR UNITS**

BHO2259	Product & Services Innovations
BHO2265	Integrated Marketing Communications
BHO2285	Marketing Research
BHO2434	Consumer Behaviour
BHO3373	International Marketing
BHO3435	Marketing Planning & Strategy
BHO3439	Marketing Services & Experiences

 $<sup>{}^* \ \</sup>mathsf{Please} \ \mathsf{refer} \ \mathsf{to} \ \mathsf{VU's} \ \mathsf{website} \ \underline{\mathsf{vu.edu.au/courses/international/BBNS}} \ \mathsf{for} \ \mathsf{other} \ \mathsf{business} \ \mathsf{majors}.$ 

<sup>\*\*</sup> Qualification standards displayed are indicative only and VU reserves the right to adjust these at any time.

<sup>\*</sup> These units are compulsory for membership eligibility to professional accounting associations

## SUNWAY COLLEGE RESIDENCE

THE ON-CAMPUS 4-STOREY HOSTEL PROVIDES A 'HOME AWAY FROM HOME' LIVING ENVIRONMENT WHERE RESIDENTS GET TO MEET NEW FRIENDS, GAIN EXPOSURE TO NEW CULTURE AND EXPERIENCE INDEPENDENT LIVING.

SCR provides amenities such as a study room, multi-purpose and recreational rooms, pantry, prayer room (surau), wireless internet connectivity, launderette, vending machines and a dedicated Residence Operations Office.

It is a 5-minute walk to the academic block and all other facilities at Sunway College Johor Bahru.

In addition to the installation of an electronic access card system on every level of the hostel block, the campus is manned 24 hours by security personnel and the Sunway auxiliary police.

Each unit is self-contained with bathrooms, water heaters, a pantry with refrigerator, a dining and living room. Also included in each bedroom are single beds, individual study tables and personal wardrobes to ensure each resident enjoys personal space and privacy despite being with friends.





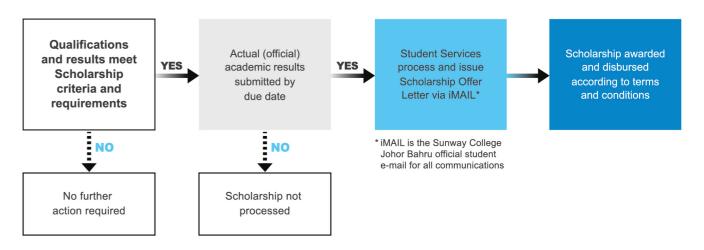




Sunway College Residence Information Kit



# TAN SRI JEFFREY CHEAH ENTRANCE SCHOLARSHIP



Awarded to enrolling freshmen in recognition of their excellent academic achievements prior to admission into a new programme in Sunway College Johor Bahru.

#### **Entry Qualification**

#### **Scholarship Quantum**

	RM5,000	RM10,000	RM15,000	
A-Levels	ВВ	AB	AA	
Australian Matriculation (AUSMAT)	≥ ATAR 80	≥ ATAR 85	≥ ATAR 90	
Australian Year 12	≥ ATAR 85	≥ ATAR 90	≥ ATAR 95	
Canadian Year 12	≥ 85%	≥ 90%	≥ 95%	
International Baccalaureate Diploma (excluding DP core)	28-30	31-34	≥ 35	
Monash University Foundation Year (MUFY)	≥ 75.0	≥ 80.0	≥ 85.0	
Foundation in Business (by Sunway College JB)	≥ CGPA 3.20	≥ CGPA 3.50	≥ CGPA 3.80	
Foundation**	≥ 80% <b>OR</b> ≥ CGPA 3.55	≥ 90% <b>OR</b> ≥ CGPA 3.75	≥ 95% <b>OR</b> ≥ CGPA 3.95	
Sijil Tinggi Persekolahan Malaysia (STPM) (based on 2 subjects)	≥ CGPA 3.20	≥ CGPA 3.50	≥ CGPA 3.80	
Unified Examination Certificate (UEC) (based on 5 Subjects)	11-15 pts	9-10 pts	5-8 pts	
Diploma (by Sunway College JB)	≥ 70%	≥ 75%	≥ 80%	
Diploma**	≥ 80% OR ≥ CGPA3.55	≥ 90% OR ≥ CGPA 3.75	≥ 95% OR ≥ CGPA 3.95	

<sup>\*\*</sup> MQA accredited home-grown programme from other institutions



Tan Sri Jeffrey Cheah Entrance Scholarship Terms and Conditions



Continuing Bursary
10% Tuition Fee Waiver



#### **ADDRESS**

No. 3, Jalan Austin Heights Utama, Taman Mount Austin, 81100 Johor Bahru, Johor, Malaysia.

#### **ENQUIRIES**

⋈ infojb@sunway.edu.my

+607-359 6880

English

+6012-707 0829

+6019-693 0659

+6019-750 1707

● 中文

+6016-358 5538

+6012-746 9339

+6010-221 9542











SunwayCollegeJB



### www.sunway.edu.my/jb

Information is correct at the time of printing. (November 2021) The information contained herein is valid for 2022 intakes.

#### PRE-UNIVERSITY PROGRAMMES

Australian Matriculation (AUSMAT)

JPT/BPP(R2/010/3/0333/A6660)12/25

Cambridge GCE Advanced Level

Foundation in Business

JPT/BPP(N/340/3/0766/MQA/FA11369)01/24

Monash University Foundation Year (MUFY) in collaboration with Monash International, Australia

JPT/BPP(R2/010/3/0325/A6437)10/25

#### **DIPLOMA PROGRAMMES**

Accounting

JPT/BPP(N/344/4/0543/MQA/PA12296)08/24

**Business Administration** 

**Events Management** 

Health Care Management

JPT/BPP(N/720/4/0122/MQA/FA100

Hotel Management

Information Technology

International Business JPT/BPP(N/345/4/1086/MQA/FA9015)02/23

Marketing

JPT/BPP(N/342/4/0207/MQA/FA9016)02/23

#### **DEGREE PROGRAMME**

**Bachelor of Business** 

3+0 in collaboration with Victoria University Melbourne,

Australia

JPT/BPP(R2/340/6/0066/A7734)02/27

#### PROFESSIONAL ACCOUNTING **PROGRAMMES**

ACCA Foundation in Accountancy (FIA)

**ACCA Qualification** 

JPT/BPP(R2/344/6/0378/A4687)10/25

#### **CERTIFICATE PROGRAMMES**

Certificate in Business Studies

JPT/BPP(N/340/3/0798/MQA/PA14526)04/26

Certificate in Hotel Operations

JPT/BPP(R/811/3/0123/MQA/FA2379)03/23